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CLIENT CASE STUDY – SILVERSTRIPE LIMITED



Tim Copeland,
Founder & Business
Development Manager



Brian Calhoun,
CEO – Silverstripe

Company profile

With offices in Wellington and Melbourne, a world-wide community of users, and a swag of industry awards, Silverstripe has carved an enviable niche in the web and application development market. Silverstripe uses its own Open Source Software and has built hundreds of websites and web applications since its launch in 2002.

Francis Consulting services

- ✓ Business adviser since 2004
- ✓ Advisory Board member (NZ) since 2006
- ✓ CA to company and Directors since 2004
- ✓ Director and CEO support as required
- ✓ Personal financial, structuring and tax advice
- ✓ Xero and book-keeper support

“Francis Consulting has always been there for us. As a rapidly-growing company, we have a wide range of new challenges to face. We can count on Francis Consulting to provide us with excellent advice no matter what the challenge.”

Brian Calhoun, CEO – Silverstripe

BUSINESS ADVISERS AND CHARTERED ACCOUNTANTS

www.francisconsulting.co.nz

“Richard has been involved with us from an early stage, and he has worked hard since then at helping us grow organically and with solid foundations. His advice has made a big difference to our success.”

Tim Copeland, Founder & Business Development Manager

“Silverstripe are one of Wellington’s genuine success stories. Their clients – including numerous industry-leading entities here in NZ and around the world – are testimony to the fruits of hard work and innovation.

I never tire of the challenges thrown at me by Silverstripe – whether it be an expansion offshore, financial analysis of a new venture, or strategic decision-making support. This company always has a buzz and a ‘can do’ mind-set.”

Richard Francis – Director (Strategic)

“We helped Silverstripe move to the online accounting system Xero in 2007. Helping their internal book-keeper with this solution and regular bouts of cashflow forecasting and tax planning has been an enjoyable way to make sure that the back office keeps up with the growth requirements of this fast-moving company.”

Julie Francis – Director (Accounting)

SilverStripe success indicators	External recognition (selected):
<ul style="list-style-type: none"> Revenue growth per annum (last 3 years): 106% Staff growth per annum (last 5 years): 72% 	<ul style="list-style-type: none"> Deloitte Fast 50 (2009) Wellington Gold Awards Finalist (2008, 2009)